



# COMMUNITY CHANGE, INC.

2549 Jerome Avenue, #157  
Bronx, NY 10468  
Tel. 917.674.8269  
fax: 888.389.6063  
[www.communitychangeinc.com](http://www.communitychangeinc.com)

**WORKSHOP TITLE “POWER TO THE PEOPLE”**

**WORKSHOP DATE 1:** Wednesday, May 12, 2021 from 9 a.m. – noon

**WORKSHOP DATE 2:** Wednesday, May 12, 2021 from 1 p.m. - 4 p.m.

**WORKSHOP FACILITATOR(S)** Dhoruba bin Wahad

**WORKSHOP TIME** 3 Hours

**TARGET POPULATION:** NYCDOH Credible Messengers

**OBJECTIVES:** *What knowledge, skills, values and/or experiences will change for the target population as a result of this workshop?*

**By the conclusion of this workshop, participants will:**

- Improve their critical thinking and problem-solving skills.
- Gain knowledge about community and its resources.
- Gain knowledge about community organizing strategies and related resources.

**A. QUESTIONS:** *briefly state and number the questions that will be addressed during your workshop.*

1. Who are we?
2. What are my expectations?
3. What will we accomplish?
4. What is CCI’s Framework for Analysis & Action?
5. What is community organizing?
6. What are some examples of community organizing? What are their successes? What are their challenges?
7. What are some issues that I want to address as credible messengers and beyond in the future?
8. What would you need to get started, either as an employee or as the founder of my own organization? What orgs address that issue locally? How did they start? What would you offer that isn’t already being offered? What would be the marketable difference? What would you need to get started? How?
9. What is the Community Change Framework for Community Organizing?
10. What did we accomplish today?
11. What is my feedback?

**B. REFERENCES:** *for each question, provide at least one source of information that provides direct answers to it. Examples of data sources include articles and videos. Details of each reference should be provided so that another person can locate it without assistance.*

- **Community Change Blueprint**  
<https://communitychangeinc.com/wp-content/uploads/2019/09/9a.-The-Community-Change-Model.pdf>
- **What is community organizing? (stop the video at the 1:50 mark)**  
<https://www.youtube.com/watch?v=6ex6rN0hhm0>
- **Community Organizing Example: The Black Panther Party.**  
<https://www.youtube.com/watch?v=rNBPewOfL7o>

- C. KEY WORDS, TERMS AND PHRASES:** *list and define the key words and terms related to your workshop.*
- **Relevance:** in sync with one's needs, interests, and/or concerns.
  - **Capacity:** the amount of human and material resources available.
  - **Social change:** creating a different reality for people, based on power and resources, that is beneficial to them.
  - **Community organizing:** building the capacity of groups of people to effectively analyze and address the issue(s) that are relevant to them.
- D. SUPPLIES/RESOURCES & SPECIAL INSTRUCTIONS/LOGISTICS:** *list any supplies, materials, templates or special conditions/set-up required to implement this lesson.*

In order to get references for neighborhood statistics, participants will use the following resources:

- **New York City Community Health Profiles**  
<https://www1.nyc.gov/site/doh/data/data-publications/profiles.page>
- **NYC Department of City Planning's Community District Profiles**  
<https://communityprofiles.planning.nyc.gov>

Sessions will be delivered virtually using the ZOOM platform. Meeting link will be provided for distribution to participants shortly.

- E. EXPLORATORY EXERCISES/TIME:** *for each of the previously identified questions, explain the activity that will be done that will allow the workshop participants to use a reference to find its answers (i.e. paired reading; round-robin reading; Powerpoint mini-lecture).*
- For Questions 1-3, the Facilitator will arrange for participants to pair-up virtually and conduct an interview of each other (20 mins.)
  - For Question 4, the Facilitator will engage the participants in a large group discussion, reviewing the **Community Change Blueprint** (<https://communitychangeinc.com/wp-content/uploads/2019/09/9a.-The-Community-Change-Model.pdf>) pages 8 (10 mins).
  - For Question 5, the Facilitator will share the “What is community organizing?” video <https://www.youtube.com/watch?v=6ex6rN0hhm0> (stop at 1:50 mins.)
  - For Question 6, the Facilitator will share the “Let’s talk about the Black Panther Party” video [https://www.youtube.com/watch?v=dZfu6bF\\_QII](https://www.youtube.com/watch?v=dZfu6bF_QII) (2:40 mins.) and
  - For Question 6, the Facilitator will share the article “**Bassett applauds Black Panthers for their public health ideals**” <https://www.politico.com/states/new-york/city-hall/story/2016/09/bassett-applauds-black-panthers-for-their-public-health-ideals-105535>
  - For Questions 5 and 6, participants will then engage in a question and answer with the Facilitator (20 mins.)
  - For Questions 7 & 8, the Facilitator will ask the participants to individually use the following links to identify their primary issues of concern, based on data from their community (30 mins.):

- **New York City Community Health Profiles**  
<https://www1.nyc.gov/site/doh/data/data-publications/profiles.page>
- **NYC Department of City Planning's Community District Profiles**  
<https://communityprofiles.planning.nyc.gov>

- For Question 9, the Facilitator will engage the participants in a large group discussion, reviewing the **Community Change Blueprint** (<https://communitychangeinc.com/wp-content/uploads/2019/09/9a.-The-Community-Change-Model.pdf>) pages 16 – 21 (20 mins).
- For Questions 10-11, the Facilitator will engage the participants in a large group discussion, reviewing and reflecting on today's session (10 mins.).

**F. EXPRESSION EXERCISES/TIME:** *for each of the previously identified questions, explain the activity that will be done that will allow the workshop participants to creatively share or express what they learned from the reference (i.e. collage, role-play, talk show skit).*

- For Questions 7-8, participants will break into small groups, according to their borough to discuss how they would start their own organization addressing a neighborhood concern. Once done, participants will summarize and share (30 minutes).

**G. REVIEW:** *ask participants to summarize what they learned from this workshop. They should restate 1. the questions explored; 2. the answers found; 3. the references used; and 4. the activities done.*

**H. REFLECTION:** *ask participants to give their feedback about this workshop. They should state how they feel after completing this workshop; what they liked about it; what they didn't like about it; and offer suggestions for improvement.*

**I. EVALUATION:** *ask participants to complete and return the evaluation form that will be provided.*



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## RESOURCE LIST WORKSHOP “POWER TO THE PEOPLE”

- **The Community Change Blueprint**, pages 8, 16 – 21 (<https://communitychangeinc.com/wp-content/uploads/2019/09/9a.-The-Community-Change-Model.pdf>)
- **“Let’s talk about the Black Panther Party”** video [https://www.youtube.com/watch?v=dZfu6bF\\_QII](https://www.youtube.com/watch?v=dZfu6bF_QII)
- **“Bassett applauds Black Panthers for their public health ideals”** <https://www.politico.com/states/new-york/city-hall/story/2016/09/bassett-applauds-black-panthers-for-their-public-health-ideals-105535>
- **New York City Community Health Profiles**  
<https://www1.nyc.gov/site/doh/data/data-publications/profiles.page>
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## WORKSHOP AGENDA “POWER TO THE PEOPLE” (Morning)

9:00 a.m. Welcome

9:05 a.m. – 9:20 a.m. Icebreaker

9:20 a.m. – 10:30 a.m. Exploratory Exercises: **Past and Present Examples of Community Organizing and Social Change**

10:30 a.m. – 10:45 a.m. BREAK

10:45 a.m. – 11:50 a.m. Expression Exercises: **Community Action Planning**

11:50 a.m. – 11:55 a.m. Review

11:55 a.m. – noon Reflection and Close



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## WORKSHOP AGENDA “POWER TO THE PEOPLE” (Afternoon)

1:00 p.m. Welcome

1:05 p.m. – 1:20 p.m. Icebreaker

1:20 p.m. – 1:30 p.m. Exploratory Exercises: **Past and Present Examples of Community Organizing and Social Change**

1:30 p.m. – 1:45 p.m. BREAK

1:45 p.m. – 2:50 p.m. Expression Exercises: **Community Action Planning**

2:50 p.m. – 2:55 p.m. Review

2:55 p.m. – 3:00 p.m. Reflection and Close