



# COMMUNITY CHANGE, INC.

2549 Jerome Avenue, #157  
Bronx, NY 10468  
Tel. 917.674.8269  
fax: 888.389.6063  
[www.communitychangeinc.com](http://www.communitychangeinc.com)

## WORKSHOP TITLE “CAREER VISIONING”

**WORKSHOP DATE 1:** Thursday, May 13, 2021 from 9 a.m. – noon

**WORKSHOP DATE 2:** Thursday, May 13, 2021 from 1 p.m. - 4 p.m.

**WORKSHOP FACILITATOR(S)** Victor Torres      **WORKSHOP TIME** 3 Hours

**TARGET POPULATION:** NYCDOH Credible Messengers

**OBJECTIVES:** *What knowledge, skills, values and/or experiences will change for the target population as a result of this workshop?*

### **By the conclusion of this workshop, participants will:**

- Improve their critical thinking and problem-solving skills.
- Gain knowledge about career opportunities in education and social enterprising.
- Gain knowledge about pursuing career opportunities in education and social enterprising.

### **A. QUESTIONS:** *briefly state and number the questions that will be addressed during your workshop.*

1. Who are we?
2. What are my expectations?
3. What will we accomplish?
4. What is CCI’s approach to career explorations?
5. What is a job? career? social enterprise?
6. What are some examples of each? What are some success stories that you can relate to? Why?
7. What is my career vision?
8. What are my next steps in pursuit of my career vision?
9. What did we accomplish today?
10. What is my feedback?

### **A. REFERENCES:** *for each question, provide at least one source of information that provides direct answers to it. Examples of data sources include articles and videos. Details of each reference should be provided so that another person can locate it without assistance.*

- The CareerVisions Model, slide #8 <https://communitychangeinc.com/wp-content/uploads/2020/09/CareerVisions.pdf>
- Jobs versus careers? <https://www.youtube.com/watch?v=YLrvnt3QxXw&t=93s>
- What is a social enterprise? <https://socialenterprise.us/article/what-is-social-enterprise/>
- The Invisible Hand Up: Windfall Profits Await Companies Who Employ The ‘Unemployable’ <https://www.ibtimes.com/invisible-hand-windfall-profits-await-companies-who-employ-unemployable-3168840>
- Former Prisoners Find Career Success and Help Others to Achieve the Same <https://www.prisonlegalnews.org/news/2020/apr/1/former-prisoners-find-career-success-and-help-others-achieve-same/>
- Social Media's 'Wallstreet Trapper' Offers a Shot at Financial Freedom

<https://marketrealist.com/p/wallstreet-trapper-net-worth/>

- 4 Ex-Cons Turned CEOs How Four Ex-Offenders Started Their Own Businesses  
<https://bthechange.com/4-ex-cons-turned-ceos-ee1ebea7315d>

**B. KEY WORDS, TERMS AND PHRASES:** *list and define the key words and terms related to your workshop.*

- **Education:** the process for teaching and learning.
- **Job:** one's place of work or employment.
- **Career:** a progressive series of professional and educational experiences in a specific field or industry.
- **Social enterprises** are businesses that trade to intentionally tackle social problems, improve communities, provide people access to employment and training, or help the environment.

*Additional resources*

- Formerly Incarcerated Financial Education & Resources  
<https://www.moneygeek.com/financial-planning/resources/assistance-for-formerly-incarcerated/>
- Fernández on NYS Budget: No Cuts to Health, Additional Funds for Schools, Gun Violence Prevention & Parks <https://www.norwoodnews.org/update-fernandez-on-nys-budget-no-cuts-to-health-additional-funds-for-schools-gun-violence-prevention-parks/>
- Seeking the “CURE”: City Expands Anti-Violence Programs While Embracing Police Reform  
<https://www.brooklynpaper.com/cure-violence-nyc-mayor-new-precincts/>

**C. SUPPLIES/RESOURCES & SPECIAL INSTRUCTIONS/LOGISTICS:** *list any supplies, materials, templates or special conditions/set-up required to implement this lesson.*

Sessions will be delivered virtually using the ZOOM platform. Meeting link will be provided for distribution to participants shortly.

**D. EXPLORATORY EXERCISES/TIME:** *for each of the previously identified questions, explain the activity that will be done that will allow the workshop participants to use a reference to find its answers (i.e. paired reading; round-robin reading; Powerpoint mini-lecture).*

- For Questions 1-3, the Facilitator will arrange for participants to pair-up virtually and conduct an interview of each other (20 mins.)
- For Question 4, the Facilitator will engage the participants in a large group discussion, reviewing The CareerVisions Model, slide #8 <https://communitychangeinc.com/wp-content/uploads/2020/09/CareerVisions.pdf> (10 mins).
- For Question 5, the Facilitator will share the following videos (10 mins.):
  - Jobs versus careers? <https://www.youtube.com/watch?v=YLrvnt3QxXw&t=93s>
  - What is a social enterprise? <https://socialenterprise.us/article/what-is-social-enterprise/>
- For Question 6, the Facilitator will break participants into four groups, with each group selecting their choice of the following references for a reciprocal reading exercise:
  - The Invisible Hand Up: Windfall Profits Await Companies Who Employ The ‘Unemployable’ <https://www.ibtimes.com/invisible-hand-windfall-profits-await-companies-who-employ-unemployable-3168840>
  - Former Prisoners Find Career Success and Help Others to Achieve the Same

<https://www.prisonlegalnews.org/news/2020/apr/1/former-prisoners-find-career-success-and-help-others-achieve-same/>

- Social Media's 'Wallstreet Trapper' Offers a Shot at Financial Freedom  
<https://marketrealist.com/p/wallstreet-trapper-net-worth/>
- 4 Ex-Cons Turned CEOs How Four Ex-Offenders Started Their Own Businesses  
<https://bthechange.com/4-ex-cons-turned-ceos-ee1ebea7315d>

- E. EXPRESSION EXERCISES/TIME:** *for each of the previously identified questions, explain the activity that will be done that will allow the workshop participants to creatively share or express what they learned from the reference (i.e. collage, role-play, talk show skit).*
- For Questions 7 - 8, participants will remain in their small groups, will summarize and share their responses (30 minutes).
  - For Questions 9-10, the Facilitator will engage the participants in a large group discussion, reviewing and reflecting on today's session (10 mins.).
- F. REVIEW:** *ask participants to summarize what they learned from this workshop. They should restate 1. the questions explored; 2. the answers found; 3. the references used; and 4. the activities done.*
- G. REFLECTION:** *ask participants to give their feedback about this workshop. They should state how they feel after completing this workshop; what they liked about it; what they didn't like about it; and offer suggestions for improvement.*
- H. EVALUATION:** *ask participants to complete and return the evaluation form that will be provided.*



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**WORKSHOP AGENDA  
“CAREER VISIONING” (Morning)**

9:00 a.m. Welcome

9:05 a.m. – 9:20 a.m. Videos: **Jobs, Careers, and Social Enterprises**

9:20 a.m. – 10:30 a.m. Exploratory Exercises: **From the Bottom: Success Stories of former inmates and gang members**

10:30 a.m. – 10:45 a.m. BREAK

10:45 a.m. – 11:50 a.m. Expression Exercises: **Career visioning**

11:50 a.m. – 11:55 a.m. Review

11:55 a.m. – noon Reflection and Close



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## WORKSHOP AGENDA “CAREER VISIONING” (Afternoon)

1:00 p.m. Welcome

1:05 p.m. – 1:20 p.m. Videos: **Jobs, Careers, and Social Enterprises**

1:20 p.m. – 1:30 p.m. Exploratory Exercises: **From the Bottom: Success Stories of former inmates and gang members**

1:30 p.m. – 1:45 p.m. BREAK

1:45 p.m. – 2:50 p.m. Expression Exercises: **Career visioning**

2:50 p.m. – 2:55 p.m. Review

2:55 p.m. – 3:00 p.m. Reflection and Close